

IAAD.

Your dreams into action – the hypercar as an haut-couture dress

INTERNATIONAL WORKSHOP PROGRAMME – TRANSPORTATION DESIGN DEPARTMENT

Lecturer: Davide Tealdi

Capacity: minimum 8 - maximum 15 students

Dates: 16-20 March 2026

Language: English

INFORMATION ON THE WORKSHOP

Overview

The *hypercar* concepts explore the futuristic intersection of extreme performance, radical design, and purist driving experience. It is created for a new generation of motorsport-inspired vehicles, with a bold, lightweight, and aerodynamic design that prioritizes both form and function. At the heart of this workshop is the idea to return to the fundamentals: a focus on the driver, raw performance, and cutting-edge engineering.

The concept of *hypercar* embraces minimalism and aerodynamic purity, eliminating all superfluous mass while enhancing downforce and mechanical grip. Inspired by open-wheel race cars and fighter jets, the design merges Italian design elegance with aerodynamic keeping the 5th lesson from Italo Calvino “La leggerezza”. The hypercar is a vision of what the future of analog driving could be in a digital world. Come design your dream hypercar in the City where automobiles were born.

Programme (24h – 5 days)

- *Monday: 14:00 – 18:00*

Welcome and workshop explanation

- *Tuesday: 10:00 – 12:00, 14:00 – 18:00*

Project research

MAUTO visit ([link](#))

Aperitif at the Pista 500 ([link](#))

- *Wednesday: 13:00 – 18:00*

Project development

- *Thursday: 13:00 – 18:00*

Project development

- *Friday: 10:00 – 12:00, 14:00 – 16:00*

Project finalization and final presentation

IAAD.

Lecturer's bio note

Leading design applied to transportation (automotive, bikes) and product.

Marketing design strategy applied to brand and product. Since 2021 happily part of #IAAD vision and family, BA and Master transportation design.

23 years of experience as car/bike designer and 17 years as professor in University of Applied Sciences FHS (Austria): design product management, visual communication, design awareness.

8 years of experience as teacher in automotive and bike design: design method, sketching, blueprints, advanced digital design, clay modelling, exterior and interior design.

Sales strategy and operating for bike maker (responsible for north of Italy).

5 show cars at Ginevra international motor show and several 2 wheels concept and production bikes.

Required materials

Students must carry their own PC and drawing materials.

Facilities

Students will have free access to IAAD during all the workshop activities to develop the assigned design projects. During IAAD opening hours students will have at their disposal free Wi-Fi connection.

IAAD opens from Monday to Friday from 8.30 a.m. to 10.00 p.m.

Other information

To be able to participate, students must have a background in Product Design.

No formal evaluation is given at the end of the workshop. Students will receive a certificate of participation.

It is possible to make the workshop Erasmus friendly by organizing a virtual component with the students who will participate.

The programme may be subject to changes

TAKE A LOOK AT WHAT WE DID DURING THE LAST WORKSHOP [HERE!](#)