IAAD.

**ISTITUTO
D'ARTE
APPLICATA
E DESIGN**

TRANSPORTATION DESIGN

DRIVE
THE FUTURE
UNLOCK YOUR PATH
TO TRANSPORTATION DESIGN

**IAAD. scholarships contest 2025,
for the Bachelor in Transportation Design**

ARE YOU A CREATIVE AND PASSIONATE STUDENT
DREAMING OF A FUTURE IN TRANSPORTATION DESIGN?

IAAD. - Istituto d'Arte Applicata e Design promotes an **international design contest** offering **2 scholarships** for international students to attend the **undergraduate program in Transportation Design** (English section) at IAAD's Turin campus for the **academic year 2025/2026**. This is your chance to kickstart your career in this exciting and dynamic field!

DEADLINE: March 31, 2025
INFO: orientamento@iaad.it

WHO CAN APPLY?

The scholarship is open to international students who are ready to challenge themselves and bring their design visions to life.

WHAT DO YOU NEED TO DO?

1. CHOOSE YOUR VEHICLE TYPE
Select one of the following categories to design your concept vehicle:
›› **4-Wheels:** Hypercars, trucks, electric cars, etc.
›› **2-Wheels:** Sportbikes, touring bikes, electric bikes, etc.
›› **Other Vehicles:** Boats, public transportation, aircraft, etc.

2. CREATE YOUR BRAND
Imagine your own vehicle brand. Think of a name and design a logo that reflect your vision and values.

3. SKETCH YOUR IDEA
Bring your concept to life! Create sketches that represent your design and your brand's vision.

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PRIZES

Two 50% scholarships on the attendance fee for IAAD. Transportation Design BA in English language starting in October 2025 and valid for the Academic Year 2025/2026.
Scholarships are assigned to the first two classified in the ranking.
Assigned scholarships that aren't redeemed could be transferred to the next candidate in the ranking list.
Each granted scholarship will last three years at the following conditions: the student will have to complete all the exams outlined in his/her study plan for each academic year with a general average exams score not lower than 27/30.

ELIGIBILITY CRITERIA

The competition is open to:
›› candidates aged from 18 to 26-year-old with a genuine interest and passion for transportation design.
›› candidates who have accomplished or will get the High School Diploma by September 2025.
›› candidates who have successfully completed the admission test and received the eligibility communication.
Only International students are eligible to apply for these scholarships.

APPLICATION DEADLINE
Interested candidates shall submit the requested materials through the Application form (in the subject "DRIVE THE FUTURE – IAAD. SCHOLARSHIP 2025" by and not later than **March 31, 2025**.
The official announcement of the winners will be announced by April 15, 2025.
IAAD. reserves the right to extend the duration of the competition. In such a case, updates regarding the new deadline will be promptly and officially communicated through institutional channels.
Winners of the partial scholarships must accept it sending an email to orientamento@iaad.it by and not later than 7 days in order not to lose the right to the scholarship.
Once confirmed acceptance, winners must confirm their participation to IAAD. Transportation Design BA Course 2025/26 by signing the official enrollment agreement and sending copy of the enrollment fee payment by and not later than 7 days from the acceptance.

HOW TO APPLY
Applicants should complete the online scholarship application form (and submit all required materials through the designated submission portal following this link:
┄┄⟩ APPLY NOW (https://corsi.iaad.it/contest_bachelor_trd_25)

WHAT TO SUBMIT
›› Application form
›› High school diploma or college transcript
›› Not mandatory, a resume or portfolio highlighting any relevant design projects, coursework, or extracurricular activities related to the Transportation design field
›› Moodboard of your brand with your ideas explained
›› illustrations of the vehicle: lateral view
›› three-quarter front-view three-quarter rear-view

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SELECTION PROCESS

The evaluation will be based on:

›› the applicant's passion for the transportation design field;

›› the ability explain how the idea was developed; the uniqueness of the representations and sketches;

›› the consistency of the project with the contest's requirements.

JURY

The submitted applications will be selected and evaluated by leading Faculty of IAAD. Transportation Design Department.

The Jury will assess the applications and select the two best projects based on its judgment. If any candidates will satisfy the requirements defined by the Jury, IAAD. reserves the right not to assign all available scholarships.

GENERAL CONDITIONS

The participation form must be filled in all its parts and submitted within the deadline indicated. Meeting deadlines represent, thus, the fundamental condition for participating in the contest.

Through the project presentation, the applicant declares under his/her responsibility of being the only owner of the work. The contents must not be confidential and the project is not covered by copyright, or exploitation by third parties. It does not violate any author rights, brand, patent distinctive sign, or any other third parties rights deriving from the law, contracts, uses, and customs. The participants will be excluded from the contest in case the project results, at the unobjectionable judgment of the Board, counterfeit and/or plagiarism from another work.

PERSONAL DATA TREATMENT

The person concerned has the right of access, cancellation, rectification, portability and opposition, as defined by the EU Regulation 2016/679 and the Italian legislation.

These rights may be exercised by written request, without any formality, to the e-mail address privacy@iaad.it or to the headquarters of the Data Controller.

The Data Controller will verify the user's request without undue delay and, in any case, within the terms of the law.